



West Houston Quilter's Guild 2019 Quilt Show

Advertising and Information, Rates and Sizes

Anyone desiring to place advertising in the West Houston Quilter's Guild Quilt Show program should provide camera-ready copy by the designated deadlines. If camera-ready copy is not available, the newsletter staff will execute the art and, if time permits, will return it to advertiser for final approval. All ad copy must be received by posted deadline dates.

All advertising requests must be accompanied by the contract and artwork along with a check made payable to West Houston Quilter's Guild and forwarded to:

Quilt Show Chairman
West Houston Quilter's Guild
P.O. Box 55162
Houston, TX 77255

The annual production schedule is:

Advertising Deadline
February 1, 2019

Distribution Date
March 1-2, 2019

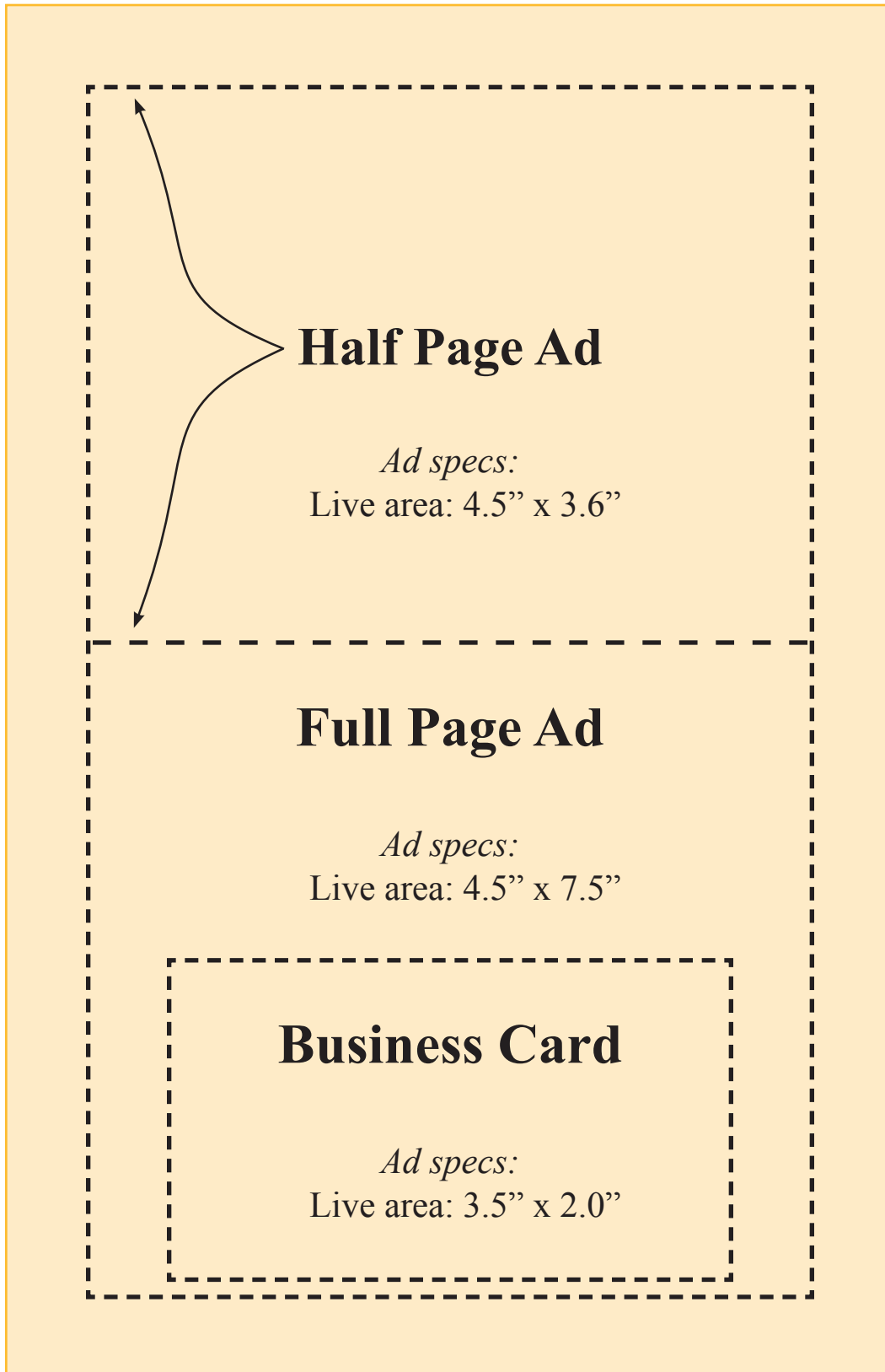
ADVERTISING RATES

Location	Color/Grayscale	Bleed Area	Trim Size	Cost
Back cover	Color	5.75 x 8.75"	4.5 x 7.5"	\$200.00
Inside front cover	Color	N/A	4.5 x 7.5"	\$150.00
Inside back cover	Color	N/A	4.5 x 7.5"	\$150.00
Full page inside	Grayscale	N/A	4.5 x 7.5"	\$100.00
Half page inside	Grayscale	N/A	4.5 x 3.6"	\$75.00
Business card	Grayscale	N/A	3.5" x 2"	\$50.00
One line (Friends of WHQG)	N/A	N/A	N/A	15.00

PAYMENT POLICY

Prepayment for total charges MUST accompany advertising contract and copy.

Actual Sizes



Mandatory Ad Specs and Preparation

- Software: Ads must be in “print/press ready” PDF with *all fonts imbedded.*
- Image Scans: Minimum of 300 dpi at 100% of final print size. Black and white scans must be grayscale. Do not submit color files for black and white ads.
- No full-bleed ads will be accepted.

Ad Submission

- Ad Submission: Please send “print/press ready” PDF with *all fonts embedded.* No native files may be sent.

Note:

The program will be printed with color cover, inside and outside, and the balance of the program will be printed in grayscale. Please be sure your ad will print well in grayscale.



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ADVERTISING CONTRACT

This Ad is being placed by: _____

Contact Person: _____

Address: _____

Phone: _____

E-mail: _____

Ad Size: Friend of WHQG Business Card 1/2 Page ad Full Page ad

Ad Location: Inside Front Cover Inside Back Cover Outside Back Cover

Rate: \$ _____

Special Notes:

Check Enclosed for \$ _____

Signed: _____

Title: _____

Date: _____

Return this Advertising Contract along with a check made payable to West Houston Quilter's Guild and forward to:

Quilt Show Chairman
West Houston Quilter's Guild
P.O. Box 841515
Houston, TX 77084